

Privacy Policy

Like Locals Zrt.

Please read this Privacy Policy carefully as it applies to all interactions you have with Like Locals' services on this website.

1. The purpose of this Privacy Policy

Like Locals Zrt. (registration number: 01-10-049806; registered seat: H-1143 Hungary Budapest, Ilka street 2-4.; email: info@mylikelocals.com ; furthermore "Like Locals", "we" or "us") is committed to protecting user privacy at all times. This Privacy Policy (furthermore the "Policy" or the "Privacy Policy") governs the manner in which we collect, use, maintain and disclose information collected from users (each a "User", "you") of this website, mobile website (furthermore a "Site") as well as any services, features, content and applications offered by Like Locals on the Site including email newsletter and message services (furthermore the "Services"). Like Locals offers its core business services on mobile apps as described in the Terms and Conditions (furthermore "Core Services").

Like Locals encourages Users to read this Policy carefully. By visiting the Site and/or using the Services, and with filling the checkboxes you acknowledge that you have read this Policy and you are agreeing to the practices described in this Policy. If you do not agree with all or part of this Policy, or do not wish to be bound by it, then you are not authorised to visit the Site and Like Locals will not able to provide the Services.

2. Definitions – terms used in the General Data Protection Regulation (GDPR)

2.1 Data Controller

The Data Controller is the person or organisation that determines why, when and how Personal Data is Processed. For the purposes of our Services provided on the Site Like Locals is the Data Controller.

2.2 Personal Data

Personal Data means any information about an identified or identifiable individual. An identifiable individual is someone who can be identified, directly or indirectly, from that data alone (such as by reference to an identification number) or in combination with other identifiers (such as physical, physiological, mental, economic, cultural or social identity factors).

2.3 Processing

Processing means any activity that involves the use of Personal Data. It includes the collection, recording, organisation, storage, adaptation or alteration, retrieval, consultation, use, disclosure by transmission, dissemination or otherwise making available, alignment or combination, blocking, erasure or destruction, or any other use of Personal Data.

3. Your duty to inform us of changes

It is important that the Personal Data we hold about you is accurate and current. Please keep us informed if your Personal Data changes during your relationship with us.

4. Our collection of your Personal Data on the Site

We may collect, store, use and transfer Personal Data from you or your devices when you access or use any Services when you contact us or interact with us by email, telephone, post or otherwise. You agree to provide Personal Data which is in all respects true, accurate and up to date and is not, in any respect, misleading, deceptive or inaccurate or likely to mislead or deceive.

4.1 Identity and Contact Data

When you sign up on the email newsletter you provide us with your name and your email address. When you send us a message via the Site you provide us your name, your email address and the content of your message. We may also collect other contact details (such as your social media account) and any further content that you may submit when using our Services.

4.2 Technical Data

The users can access the Site and browse on it without disclosing personal information, but when you access our Site or Services, your devices and browsers automatically may disclose certain information to us. The information we collect about you includes: the Like Locals pages you access or visit, your mobile device (such as device and browser type), language preferences, IP data, the date and time of your connection and the URLs of websites that referred you to us. Some of this information may constitute as Personal Data. Like Locals may also collect information about your online activities over time and across third party websites or services.

4.3 Third Parties' Data

Like Locals may receive Personal Data about third parties from Users (for example, if third parties are identified in any communications sent from Users to Like Locals). Whenever you make any such disclosures, you must ensure that any affected third parties have consented to: (i) the disclosure of your Personal Data to Like Locals; and (ii) Like Locals' further Processing of those Personal Data in accordance with this Policy or the disclosure of the third parties Personal Data is necessary to provide Like Locals its Services. If you cannot obtain such consent, you must refrain from communicating the Personal Data of third parties to Like Locals.

4.4 Communications Data

Third party vendors, including Google, show adverts for Like Locals on the internet. These vendors may use cookies to serve ads based on a User's prior visits to the Site. Users can unsubscribe (opt out) of Google's use of cookies by visiting the Google advertising opt-out page.

5. Processing of your Personal Data

Like Locals' main business activity is to share travel guides that you create. Aside from that, we use your Personal Data to run our business, to customise your experience, to provide and improve our Services and to prevent abuse.

Using our email newsletter Service with prior consent, Like Locals may Process your Personal Data for any of the following purposes:

- to communicate to the User the information regarding the Services and the Core Services. Like Locals are entitled to send information regarding promotions, product offers, new features and Core Services, and other marketing information that may be of interest to the Users;

- to show and send you information and content relevant to your interests, for the purposes of lead generation;
- to support, enhance and improve the Site, and the Core Services and our customer service;
- to notify you of changes to the Site, the Services or the Core Services;
- to share interests and other relevant information between Users;
- to administer content, promotions, surveys or other features of the Site, the Services and the Core Services;
- to send you communications regarding administration of your accounts and the features of the Site, and the Core Services ;

Using our message Service, Like Locals may Process your Personal Data for any of the following purposes:

- to provide the relevant information to the Users regarding the Site, Service and Core Services;
- to respond to Users service requests and support needs;
- to verify your identity.

6. Disclosure of your Personal Data

Like Locals may disclose your Personal Data to third parties in the following circumstances:

- When sending out newsletters Like Locals shares your information newsletter with Rocket Science Group LLC a data processor of Like Locals which operates Mailchimp online marketing platform outside the European Economic Area (EEA). Mailchimp enables Like Locals to manage email campaigns, serve advertisements, and send newsletters to the Users. For these purposes Like Locals will transfer the Users email addresses and names to Rocket Science Group LLC in case of signing up for newsletters (for further details please visit <https://mailchimp.com/legal/privacy/>). This data transfer is needed to perform the contract with you. Rocket Science Group LLC are committed to subjecting all Personal Data received from European Union (EU) member countries, respectively, in reliance on each Privacy Shield Framework, to each Framework's applicable Principle.
- We may share your Personal Data with recipients outside our corporate group, for the purposes of operating our business, customer service, operating the Site, or the Services for the purposes of lead generation, or otherwise for the purposes set out in this Policy.
- If we sell, merge or transfer all or a portion of our business or assets (including in the event of a reorganisation, dissolution, liquidation or other restructuring), we may disclose your Personal Data to the prospective seller or buyer, or their representatives, provided that we have first taken reasonable steps to ensure the security and confidentiality of such information.
- We also may disclose your Personal Data: (i) in connection with any legal proceedings, or otherwise for the purposes of establishing, exercising or defending any legal rights if legitimate interests; (ii) if required by applicable law, regulation or legal process; (iii) in response to requests by government agencies and law enforcement authorities; (iv) when we believe disclosure is necessary or appropriate to prevent physical harm or material financial loss; or (v) for the purposes of investigating actual or alleged unlawful activity.

7. Transfer of your Personal Data outside the European Economic Area (EEA)

In particular, some content and features of the Site, and Services may be provided by means of servers located outside the EEA. The Personal Data of all Users may be transferred to, and Processed using, those servers or other processing facilities, as part of the operation of the Site and Services. These transfers are necessary in order to provide the Services to you.

With filling the checkboxes on the Site and providing Personal Data to Like Locals, or by using the Site or the Services, you transfer and agree to the transfer of, your Personal Data to locations outside the EEA. If you would prefer your Personal Data not to be transferred to locations outside the EEA, you should not use the Site, the App, or the Services and not provide any Personal Data to Like Locals.

8. Protection of your Personal Data

Like Locals is committed to processing your Personal Data securely. We adopt appropriate data Processing practices, and appropriate technical and organisational security measures, to protect against unauthorised access, alteration, disclosure or destruction of Personal Data. You are responsible for keeping your access credentials for the Services safe and confidential. You should notify Like Locals promptly if you become aware of any misuse of your access credentials, and immediately change your password.

We provide a SSL secured communication channel, and all data transferred using this channel are encrypted and protected with appropriate digital signatures. We also use a strict verification process to prevent unauthorised access to information. However, you should be aware that the Internet is not a secure environment for Personal Data. We cannot provide absolute assurances that your Personal Data will be secure during transmission across the Internet. Any such transmission is entirely at your own risk.

9. Data retention

We take every reasonable step to ensure that your Personal Data for is retained as long as we require those Personal Data in connection with the purposes set out in this Privacy Policy. We may also be required to retain Personal Data for additional periods of time, for example, where required by applicable laws or regulations.

10. Your rights

10.1. Retification

Where you are unable to update inaccurate or incomplete personal information concerning you via the Services, you have the right to ask us to correct this information on your behalf.

10.2. Data deletion

If you would like to delete your Personal Data, you may request that Like Locals erase your Personal Data that Like Locals collected via the Site and the Services. Like Locals shall retain some of your Personal Data if Like Locals are relying on its legitimate interests as its legal basis for processing this information, and this Personal Data is necessary to fulfil its legitimate interest (examples include, but are not limited to taxing purposes and bookkeeping).

10.3. Restriction of processing

You may request that Like Locals limit the processing of your Personal Data if: (a) you contest the accuracy of the information for the period which enables Like Locals to verify the accuracy of the information, (b) the Personal Data has been unlawfully processed but you do not wish to erase it (c) Like Locals no longer needs the Personal Data but they are required to establish, exercise, or defend a legal claim, or (d) you have objected to Like Locals processing your Personal Data and Like Locals is considering if the legitimate grounds of Like Locals overrides your own.

10.4. Objection to processing

If Like Locals is processing your Personal Data based on its legitimate interests you may, in some cases, request that Like Locals stop processing Personal Data, except if Like Locals demonstrates compelling legitimate grounds for the processing which override your interests, rights, and freedoms, or where the processing is for the establishment, exercise, or defence of legal claims.

11. Subscribing from marketing communications

With filling the checkboxes and clicking on the sign up button you may subscribe voluntarily on newsletter services.

12. Unsubscribing from direct marketing communications and objection to processing

From time to time, we, or our service providers, may contact you via email or other electronic means, to provide information relating to products or services that may be of interest to you. If you wish to unsubscribe from receiving future communications and/or when you objects to processing your Personal Data for direct marketing purposes, we include detailed unsubscribe instructions in each such communication. Alternatively, you may use the unsubscribe features provided through the Services respectively or sending your opt out request and/or objection to info@mylikelocals.com with your name and email address. Please note that, in the event that you unsubscribe from receiving communications relating to marketing or advertising, we may nevertheless continue to contact you for the purposes of account administration, or as required by law.

Even if you have provided prior consent, you may opt out of some or all of these direct-marketing communications at any time via your profile page, the Services, or by following the directions included in our emails to you.

13. Cookies and HTML5 local storage

Cookies and HTML5 local storage record information about your use of Internet services (including your preferences or browsing habits) on your own mobile device or computer. We use cookies and HTML5 local storage to help us create your session, know when you are logged in and help us remember certain information about how you interact with Like Locals.

It is not mandatory to accept all cookies or HTML5 local storage. If you would rather not use them, most browsers give you the option to turn them off or require your approval before use. However, please be aware that refusing cookies or HTML5 local storage may have a negative impact on the functionality and usability of our Services.

We also use web beacons in advertisements to allow us and our advertising partners to see how you view and engage with advertisements. Depending on your operating system advertising preferences, Like Locals may share your Advertising ID with advertising partners in an anonymous form that is not tied to your name or email address.

Some publishers or other third-party services that we partner with may use cookies, web beacons or other technologies to keep track of your activity. Please note that this Privacy Policy explains Like Locals' policies only, and does not cover the practices of other services.

14. How to contact us

If you have any questions about this Policy, including any requests to exercise your legal rights, please contact Like Locals using the details set out below. Email address: info@mylikelocals.com. Address: -1143 Hungary Budapest, Ilka street 2-4.

15. Complaints

You have the option to lodge a complaint with Like Locals' externally-appointed DPO or the Information Commissioner's Office (ICO), the supervisory authority for data protection issues in Hungary.

Hungarian National Authority for Data Protection and Freedom of Information: webpage: <https://www.naih.hu/general-information.html>; address: H-1125 Budapest, Szilágyi Erzsébet fasor 22/C., E-mail: privacy@naih.hu.

16. Acceptance of this Policy

With filling the checkboxes on the Site and using of the Site the Services is deemed as an acceptance of this Policy. Users who do not agree to the terms set out in this Policy, are not entitled to use the Site and the Services.

17. Changes to this Policy

This Privacy Policy are under the laws of Hungary and the European Union. There are various laws and regulations which apply for data protection including the Regulation (EU) 2016/679 of the European Parliament and of the Council and the Act CXII of 2011 on Informational Self-determination and Freedom of Information. However, Like Locals may update this Privacy Policy at any time, without providing specific notice. You are encouraged to check this Policy for any changes from time to time, and to stay informed about how we are helping to protect the Personal Data we Process. Your continued use of the Site or the Services will be deemed acceptance of any amendments to this Policy.

18. Other regulation

In the case of matters not regulated by this Privacy Policy or where matters are partly regulated by it the General Privacy Policy and the General Terms and Conditions of Like Locals shall apply.

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